

# Radiowork's rapid growth required expert IT support.

## THE BUSINESS RADIOWORKS

Radioworks are the UK's largest independent radio advertising agency. They make booking radio campaigns simple. From start to finish and beyond, Radioworks will be as involved in your radio advertising campaign as you need.

Client since 2014

Industry Advertising Agency

Based in West London

Website [radioworks.co.uk](http://radioworks.co.uk)

## THE CHALLENGE

Before working with CJAZ, RadioWorks were reliant purely on in-house IT support, but their expanding business meant that their IT needs were growing too.

To accommodate their expansion, CJAZ was introduced by referral, for an initial IT audit followed by a strategic infrastructure proposal.

Working in the creative industry, the Radioworks team were using a combination of PCs and Macs.

They were looking for an experienced IT partner who could help increase efficiency and collaboration across their company.

They knew with a growing business that their IT needs would grow too, they were ready to call in expert help to show them the best strategic approach that would support their business.

## THE PROJECT

CJAZ has been involved with several major IT projects; including improving Radioworks' IT infrastructure, liaising with their third party CRM and ERP providers and also successfully migrating the company to Office 365.

Using a combination of PC's and Macs, it is essential that all staff can collaborate effectively. To provide the best possible service, CJAZ includes a weekly on-site visit to ensure everything is running smoothly.

## THE RESULT

The main business benefits to Radioworks are reduced IT costs and increased efficiency. CJAZ's expertise and established IT partner relationships means they can provide a range of cost-saving options and negotiate the best software and hardware deals. The Office 365 implementation means less work duplication, better team collaboration, and overall improved efficiency.

## CJAZ SERVICE BENEFITS

- Super responsive service
- Improved efficiency
- Business continuity
- Stay competitive
- Business growth
- Cyber secure
- Save money
- Secure data.

"They've helped us put a lot of new IT systems in place, working outside of normal working hours to minimise any business disruption when needed.

We really appreciate their weekly visits and expert advice. They've really helped remove the stress of IT so that we can focus on our day jobs."



"We love working with CJAZ, as they completely understand the needs of our growing business.

Michael Charnley-Heaton, Director, Radioworks



**Thinking of switching?**

**Let's talk. Please call 020 3950 0360  
or email [info@cjaz.co.uk](mailto:info@cjaz.co.uk) today!**